



YUSUF RANGWALA

🏠 Dubai, UAE

✉️ yusufmr@gmail.com

☎️ +97155-4759521

LinkedIn Profile: <http://ae.linkedin.com/in/yusufmr>

Website: <http://www.yusufrangwala.com>

JOB OBJECTIVE

Scaling new heights of success and leaving a mark of excellence in assignments which involve analytical capabilities and professional growth in **Digital Project Management / Website Management / Strategic Client Account Management** in IT / Advertising sector, preferably in **Gulf Countries / India (Indore / Mumbai / Bangalore / Hyderabad)**

AREAS OF EXPERTISE	PROFILE SUMMARY
Digital Project Management Strategic Client Account Management Website Management Operations Management Software Development Reporting & Documentation Team Management	<ul style="list-style-type: none"> • Qualified B.Sc. (Computing)-University of Greenwich, UK with 14 years of commendable experience in Digital Project Management, Website Management & Strategic Client Account Management • Expertise in synthesising insight from data, managing strategic digital operations to develop client account with a key focus on people & processes and providing them consultation for better business decision-making • Directed cross-functional teams using interactive & motivational leadership; acknowledged for mentoring team members with an equal desire to win • Skilled in formulating strategies within Digital Ecosystem to run web development operations efficiently • Keen client centric approach with skills in addressing their priorities & resolving escalations, thereby attaining high business & compliance score • A forward thinking person with communication, analytical & organizational skills; exceptionally well organized with a track record that demonstrates self-motivation, creativity and initiative to achieve both corporate and personal goals



Career Timeline

CORE COMPETENCIES

Functional Skills:

- Steering the successful rollout of digital project with accountability of defining scope, setting timelines, analysing requirements, prioritising tasks, identifying dependencies and evaluating risks as per pre-set budgets
- Establishing healthy relations with internal & external stakeholders to provide support for various issues; keeping a close track of web specifications in technology and updating top management about the same
- Meeting internal customers / other departments to identify their needs and liaising regularly with them
- Providing support in handling escalation from clients to resolve their concerns and addressing their queries (customer advocacy) from other departments for a smooth ride for diverse issues
- Enabling the clients in their transformational journeys; selecting the right technology, planning migration from old platform to new platform seamlessly and articulating the cost value analysis for the same



Digital Skills:

Programming: HTML5, jQuery, ASP, PHP, JavaScript, AJAX, FBML, CSS3 and Web 2.0

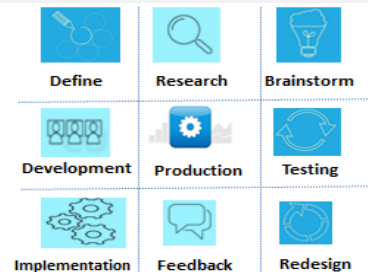
Database: MySQL, MSSQL and PostGres

Tools: Adobe Photoshop, Image Ready, Dreamweaver, Illustrator, Flash, Swish Max, XAMPP, Navicat, Microsoft Visio & Project

Analytics & SEO: Google Analytics, Adwords, Web Trends, SEO and SEM

Open Source: Word Press, Drupal, Open X (Ads Serving), Code Ignitor and Joomla

Social Media: Facebook, Twitter, LinkedIn and Klout



Website Design & Development

ORGANISATIONAL EXPERIENCE

Since Apr'14

Al Hutaib Computers & Network Solutions, Dubai as Web Consultant



Role:

- Looking after entire web projects including outsource relations in Bangalore, Bangladesh & Pakistan
- Steering the Cross-Functional Operations Teams with multiple stakeholders
- Handling the project budget and timelines
- Overseeing the entire aspects of project management including initiation meetings, kick-off briefing & needs analysis, management of client expectations, budgeting, timelines, operational strategies, QA and internal allocation of resources
- Interfacing with clients and Production Team for coherent teamwork
- Leading the Internal Team for best results at maximum productivity

Highlights:

- **Mentored & coached** the project team on areas such as Code Ethics, Time Management and Attention to Detail; planned and integrated the work of multiple teams on a project; provided input on team performance and reward
- Deputed to RadioOne.fm to eliminate slow performance issues, reduce the backlog, improve the change management process and account profitability
- Coordinated multiple medium & small sized projects for Momentum, FP7 & Dubai Programs in a mature onshore / offshore model
- Successfully **completed delayed projects** essential for operational efficiency by identifying and solving complex technical problems using interdisciplinary teams; restricted the schedule delay to 25%

Nov'11-Apr'14**Saifee Hasanjee LLC, Dubai as Web Consultant / Developer****Role:**

- Handled entire web projects from feasibility study till implementation & post-delivery support
- Worked on projects including Responsive Websites, Customized CRM Solutions, SMS Sender, Email Marketing Sender, e-Commerce Websites and Mobile APP's using JSON / XML / PHP API Integration, Facebook APPs, etc.

Mar'04-Nov'11**Tattoo360 (part of MENACOM Group), Dubai as Sr. Technical Developer****Role:**

- Worked with renowned brands such as Adidas, Air Arabia, Du, Etisalat, Galaxy Chocolate, Lacnor, Land Rover, LG, Lifebuoy, Mars Chocolate, Microsoft, Nokia, Olay and Splash Fashions
- Involved in website development from XHTML – Database – Programming – Web Security
- Served as Team Leader for web projects involving allocating project modules to Junior Developers & grooming them
- Engaged in domain registration, hosting and working on client VPN's
- Worked on custom modules in Drupal as well as freely available modules in Drupal with advanced proficiencies; mastered the WorkFlow Management in Drupal (especially in User, Roles, Permissions & Triggers) and possessed the capabilities to install different languages including Arabic, Russian, Spanish, etc.
- Managed client servicing activities involving Online Media Plans to banner development, cost estimate preparations, client briefing, site map and project time plan

Highlights:

- Bagged Web Award "Dubai Lynx 2010 - LG Live Borderless – Bronze – Interactive"
- Received an award - Olay Eyes of Arabia - Gold – Media in 2011

PREVIOUS EXPERIENCE**Jan'01-Mar'04****Saeed Business Management Services, Dubai as Web Designer / Developer****EDUCATION**

2007

Bachelor of Science in Computing from University of Greenwich, UK

2001

Higher National Diploma in Computing from Ed Excel, UK

2000

National Diploma in Software & Hardware Engineering from Mid Kent College, UK

1999

12th from Emirates English Speaking School, UAE

1997

10th from Emirates English Speaking School, UAE**ACADEMIC ACCOLADES**

- Recognised as Best Academic Student at Zenith Training Institute
- Elected as Vice-Captain at school

PERSONAL DETAILS

Date of Birth: 3rd December 1981
 Languages Known: English, Hindi, Gujarati and Arabic
 Nationality: Indian
 Marital Status: Married
 Driving License Details: Valid UAE License